The CD is just part of a college application – I'm not going to major in music or use it for competitions

Colleges and universities receive hundreds of CDs per year, and most of them are in a slim case with a student's name written on it with a Sharpie. As the evaluator, what is your first impression of this person? If one takes the time and energy to submit a professional CD as part of an application, this speaks volumes. Quite simply, it demonstrates you have placed importance on this element of your application – it makes your application dramatically stand out amongst all the other submissions.

We are proud to point out that many students who have submitted their BPC Recording CDs have been selected to many of the top schools in the country – both as music majors, and as non-music majors.