



VIDEO / AUDIO PRODUCTION

The BPC Recording Company opened its doors in the fall of 2000 so students can afford to make exceptional recordings for competitions, auditions, and “keep-sake” audio recordings of their repertoire. Competitions, Festivals and College Applications now demand a video performance. BPC Recording is proud to provide high-quality videos **with superior quality audio.**

The 4K video recording is rendered in high-definition (1920x1080). The audio is recorded using a four microphone technique on our 1920’s Steinway concert-and-artist piano(s) using the microphone of choice for piano, strings and wind instruments in virtually every major recording studio -- the vintage Neumann U-87. Our wood floors, high ceilings and lighting creates a venue that looks and sounds as if the recording was created in a great concert hall.

The logistical hassles and considerable expense to rent a recital hall with an excellent instrument, hire a videographer, recording engineer, piano tuner, stage hands and security guard for a recording session **vanishes**. The convenience and professionalism of our “one-stop-shop” cannot be underestimated.

Dr. Steven Hall is the President and recording engineer of BPC Recording Company, and is personally involved in all aspects of the video and audio production. An outstanding pianist and musician, he has performed extensively throughout the United States, Europe and Taiwan. Dr. Hall, a former assistant of John Perry at the University of Southern California, has taught piano performance at both the private and university level. His keen ear for the “perfect” sound for the piano and all other instruments, along with his vast knowledge of the classical concert repertoire is unparalleled amongst recording engineers. The combination of these unique qualifications make the recording experience for the performer(s) a positive one, no matter their level of expertise.

Our Steinway C&A Pianos

The Concert and Artist pianos (C&A) began as a tradition as far back as 1892 to offer lightly used pianos to be played by Steinway Artists in concert halls and other venues. These special instruments received personalized care from the piano technicians at Steinway. They first removed them from the factory assembly line and then finished each one by hand. We are fortunate to have two of these fine instruments from the 1920s at the BPC Recording Studio. The 1922 piano comes from the Manhattan School of Music in NYC where Rachmaninoff and other concert artists regularly performed on the instrument. The piano was refurbished at the Steinway factory and fully restored by Robert Cloutier. The 1924 piano was discovered in Washington, D.C. and meticulously restored to its historically accurate condition by Tali Mahor.

1922 “Rachmaninoff” Steinway
9-foot Concert Grand, S/N 213182

1924 CD-115 Steinway
9-foot Concert Grand, S/N 226857

BPC RECORDING COMPANY

Every BPC Recording project, no matter how large or small, is produced with the highest attention to quality and detail. Some notable elements about our recording equipment:

Sony PXW-X70 4K Camera

All videos are recorded in 4K rendered down to high-definition (1920x1080) because:

- 1) 4K videos cannot always be easily viewed on every device, and
- 2) a 4K file size is too large to upload and download when submitting applications.

Neumann U-87 microphones

Stephen Paul Audio Modification

This gold-membrane capsule has a thickness of only 1.5 microns, providing a superior and more accurate dynamic response than the original U-87’s membrane at 3 microns thick.

John Hardy M-1 Microphone Preamplifier

Among the finest (and quietist) microphone preamps in the world.

Sequoia Pro Recording Software

THE professional audio engineer’s choice as a state-of-the-art digital audio workstation.

Please see our special discount packages for students and teachers

VIDEO Discount Packages
(for Qualified Students/Teachers)
Solo Piano or Instrumental

Basic Package \$525

Two (2) hours recording time

Audio Production

Final mix (Balance and Equalization)
Precise Audio-Video synchronization

Video Production:

Provide Titles (with fades in and out) of:

- 1) Performer's name and instrument
- 2) Composers' names and Compositions with proper formatting of titles
- 3) Movement indications are embedded in video

Two (2) high-definition videos are rendered for each work for broadcast on YouTube.

- 1) The performer's name is included
- 2) The performer's name is NOT included

(Some auditions/competitions allow submissions with the performer's name - others do not. All requirements are satisfied at the outset.)

Piano Tuning (A-440): included in the package

Dropox Delivery: a personalized link is provided and available for 6 months following stated project deadline. Videos must be DOWNLOADED to your computer prior to their submission.

Any project (due within a one-week deadline) is considered a "RUSH project" and is subject to an additional \$200 fee. NO EXCEPTIONS

VIDEO Discount Packages
(for Qualified Students/Teachers)
Two-Piano / Concerto

Basic Package \$650

Two (2) hours recording time

Includes all features listed in the "Solo Piano or Instrumental" package.

The additional fees are for:
Equipment Setup for recording Two Pianos
Tuning the second piano

Additional Features of the Package:

1) Recording time beyond the initial 2 hours is charged at a discounted rate:

Solo: \$100 / hour per 15-min increments

Concerto: \$150 /hour per 15-min increments

2) [Dr. Annie Lin](#), our experienced collaborative pianist, is available to assist with your project.

All Discount Packages require a non-refundable 50% deposit, and **MUST** be received two (2) weeks before the recording date to confirm the recording date and time. ***Otherwise, all recording session fees will be charged on a per-hour basis.*** The remaining balance is due upon the project's completion.

All fees should be paid via Zelle to
BPCRecording@tx.rr.com.

VIDEO Recordings per Hour

Solo Piano or Instrumental: \$325

Two-Piano / Concerto: \$450

Students submitting BPC Recordings have been accepted to:

Festivals

Tanglewood, Aspen Music Festival, Encore School for Strings, Heifetz International Music Institute, Meadowmount School of Music Summer Program, Bowdoin International Music Festival, Music in the Mountains, GDYO, and Idyllwild School of the Arts

Competitions

Lynn Harrell Concerto Competition
Viardo International Piano Competition
Lennox International Competition for Piano and Strings
Virginia Waring International Piano Competition
Bradshaw and Buono International Piano Competition
Connecticut International Young Artist Competition
Fischhoff National Chamber Music Competition
Chamber Music International Competition
Sendai International Competition (Japan)
From the Top
Juanita Miller Youth Competition
Kingsville International Competition

Schools

The Juilliard School, New England Conservatory, Cleveland Institute of Music, Cincinnati Conservatory, The Colburn School, Peabody, Manhattan School of Music, Eastman School of Music, University of Southern California, University of Texas at Austin, Southern Methodist University, Cornell, Princeton, Massachusetts Institute of Technology, Yale, and Stanford University

and others!

We look forward to working with you.

For more information about your package, contact

Dr. Steven Hall at 469.230.6699

BPCRecording@tx.rr.com